

Advertising Contract

NEBRASKA MUNICIPAL REVIEW MAGAZINE

LEAGUE OF NEBRASKA MUNICIPALITIES

1335 L Street • Lincoln, NE 68508 • Phone: (402) 476-2829 • FAX: (402) 476-7052

E-mail: lynmm@lonm.org • Web site: www.lonm.org

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____

E-mail _____

Ad Size _____

Frequency _____

Rate _____

ADVERTISING RATES (Effective Sept. 1, 2007) (Rates are per insertion)

Ad Size	Dimensions (WxH)	Once	6x	12x
Back page	7 x 8"	\$806	\$716	\$629
Full page	7 7/8 x 10"	\$724	\$556	\$475
1/2 page	7 7/8 x 5" 4 1/2 x 7 1/2"	\$561	\$387	\$318
1/3 page	7 x 3 1/4" 4 1/2 x 5" 2 1/4 x 10"	\$450	\$317	\$274
1/4 page	4 1/2 x 3 3/4" 2 1/4 x 2 1/2"	\$378	\$251	\$163
1/6 page	4 1/2 x 2 1/2" 2 1/4 x 2 1/2"	\$232	\$174	\$142
1/8 page	2 1/4 x 3 3/4"	\$197	\$166	\$123
1/8 page	2 1/4 x 2 1/2"	\$165	\$142	\$117
Professional	2 1/4 x 2 1/2"	Annual Contract		\$514/year
Directory	2 1/4 x 1"	(only 12x)		\$443/year

Design specifications:

File formats accepted: EPS, TIF, JPG, PDF

Photos: minimum 300 dpi

Text: Word, PDF, pasted into E-mail

Advertisers may arrange to have the League's printing company design or make changes to the advertisement at an additional charge.

Copy deadline: The 10th of the month before the issue.

Cancellations must be received by the 10th of the month preceding the month of publication. Editor may adjust deadline under special circumstances.

Subscriptions: \$50 per year. Single copies are \$5 each. Advertisers receive a free checking copy and tearsheet.

Rates: Advertisements will not appear in the *Review* if the account is more than 60 days in arrears. Contract may be terminated after 30 days notice in writing.

Circulation: Monthly circulation of approximately 3,500. Municipal officials in over 385 Nebraska cities and villages read the *Nebraska Municipal Review*.

Please indicate which months your advertisement is to appear in the *Review*.

2007	Jan	Feb	Mar	Apr	May	Jun		2008	Jan	Feb	Mar	Apr	May	Jun
	Jul	Aug	Sept	Oct	Nov	Dec			Jul	Aug	Sept	Oct	Nov	Dec

Signature _____ Date _____

Advertisers retain yellow copy. Mail original to the League.