

Advertising Contract

UTILITIES SECTION of the LEAGUE OF NEBRASKA MUNICIPALITIES

1335 L Street • Lincoln, NE 68508 • Phone: (402) 476-2829 • FAX: (402) 476-7052
E-mail: brendae@lonm.org • Web site: www.lonm.org

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Utilities Section Newsletter

Ad Size _____

Rate _____

ADVERTISING RATES (Effective Sept. 1, 2004) **(Rates are per insertion)** **(Annual contract unless otherwise arranged)**

<u>Ad Size</u>	<u>Dimensions</u> (WxH)	<u>Rate</u>
Full page	7 X 10"	\$263
1/2 page	7 X 5"	\$131
1/3 page	7 X 3"	\$79
1/4 page	7 X 2"	\$53
1/8 page	3 1/4 X 2"	\$34
1/10 page	3 1/4 X 1 1/2"	\$20

Design specifications:

File formats accepted: EPS, TIF, JPG, PDF

Photos: minimum 300 dpi

Text: Word, PDF, pasted into E-mail

Advertisers may arrange to have the League's printing company design or make changes to the advertisement at an additional charge.

Subscriptions: \$50 per year.

Advertisers receive a complimentary copy of the newsletter.

Rates: Not commissionable. Ads will not appear in the Utilities Section Newsletter if the account is more than 60 days in arrears. Contract may be terminated after 30 days notice in writing.

Circulation: Monthly circulation of over 400 utility superintendents and utility personnel in Nebraska as well as Utility Section associate member firms.

Signature _____

Date _____

Advertisers retain yellow copy. Mail original to the League.