

# LEAGUE OF NEBRASKA MUNICIPALITIES

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Company \_\_\_\_\_

Ad Size \_\_\_\_\_

Contact Person \_\_\_\_\_

Rate \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

E-mail \_\_\_\_\_



## Design specifications:

File formats accepted: EPS, TIF, JPG, PDF. Black and white except for covers.

Photos: minimum 300 dpi

Text: Word, PDF, pasted into E-mail

Advertisers may arrange to have the League's printing company design or make changes to the advertisement at an additional charge.

**Additional copies:** Advertisers and contributing municipal clerks receive a complimentary copy of the Nebraska Directory.

Additional copies are available for \$60 for associate members and \$65 for non-members (not including tax, shipping and handling) from the League office.

**Copy deadline:** Copy must be received at the League office by Dec. 9. Editor may extend deadline under special circumstances

**Rates:** Non Commissionable.

## ADVERTISING RATES (Effective Sept. 1, 2022)

Ad Size	Dimensions (WxH)	Rate
Front Cover	5¼ x 7½"	Sealed bid only
Back Cover	5½ x 8"	Sealed bid only
Inside Front Cover	5½ x 8"	Sealed bid only
Inside Back Cover	5½ x 8"	Sealed bid only
Full page	5½ x 8"	\$456
1/2 page	5¼ x 4"	\$268
1/4 page	2¾ x 4"	\$167
	5½ x 2"	
1/8 page	2¾ x 2"	\$120

**Directory listings:** The Nebraska Directory of Municipal Officials contains the names, addresses and phone numbers of elected and appointed officials in all Nebraska municipalities. It also lists the tax rate, assessed valuation, population, class designation and meeting schedule for each municipality. The addresses and phone numbers of Nebraska state senators and congressional representatives are also included.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Advertisers retain yellow copy. Mail original to the League.