

# Advertising Contract

## NEBRASKA MUNICIPAL REVIEW MAGAZINE

# LEAGUE OF NEBRASKA MUNICIPALITIES

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Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

E-mail \_\_\_\_\_

Ad Size \_\_\_\_\_

Frequency \_\_\_\_\_

Rate \_\_\_\_\_

### ADVERTISING RATES (Effective Sept. 1, 2018) (Rates are per insertion)

Ad Size	Dimensions (WxH)	Once	6x	12x
Back page	7 x 8"	\$889	\$789	\$695
Full page	7½ x 9.25"	\$797	\$614	\$525
1/2 page	7½ x 4.5" 4½ x 7½"	\$619	\$427	\$351
1/3 page	7 x 3¼" 4½ x 5" 2¼ x 9.25"	\$496	\$350	\$303
1/4 page	4½ x 3¼" 2¼ x 7½"	\$418	\$276	\$179
1/6 page	4½ x 2½" 2¼ x 5"	\$257	\$217	\$157
1/8 page	2¼ x 3¼"	\$217	\$182	\$136
1/12 page	2¼ x 2½"	\$181	\$157	\$128
Professional	2¼ x 2"	Annual Contract		\$545/year
Directory	2¼ x 1"	(only 12x)		\$470/year

**Design specifications:**

File formats accepted: EPS, TIF, JPG, PDF

Photos: minimum 300 dpi

Text: Word, PDF, pasted into E-mail

Advertisers may arrange to have the League's printing company design or make changes to the advertisement at an additional charge.

**Copy deadline:** The 10th of the month before the issue.

Cancellations must be received by the 10th of the month preceding the month of publication. Editor may adjust deadline under special circumstances.

**Subscriptions:** \$50 per year. Single copies are \$5 each. Advertisers receive a free checking copy and tearsheet.

**Rates:** Advertisements will not appear in the *Review* if the account is more than 60 days in arrears. Contract may be terminated after 30 days notice in writing.

**Circulation:** Monthly circulation of approximately 3,500. Municipal officials in over 385 Nebraska cities and villages read the *Nebraska Municipal Review*.

Please indicate which months your advertisement is to appear in the *Review*.

2018	Jan	Feb	Mar	Apr	May	Jun		2019	Jan	Feb	Mar	Apr	May	Jun
	Jul	Aug	Sept	Oct	Nov	Dec			Jul	Aug	Sept	Oct	Nov	Dec

Signature \_\_\_\_\_ Date \_\_\_\_\_

Advertisers retain yellow copy. Mail original to the League.