

Get the most attention for your business
Reach decision makers
in municipal government

ADVERTISE WITH THE 2019 NEBRASKA
DIRECTORY OF MUNICIPAL OFFICIALS

Place bids on the **2019 Nebraska Directory of Municipal Officials** **four covers** – front, back, inside front and inside back. Bids for last year's covers ranged from \$910 - \$2,651.

Submit sealed bids by Dec. 7 to the League of Nebraska Municipalities, 2019 Nebraska Directory of Municipal Officials, 1335 L St., Lincoln, NE 68508. Attn: Lynn Marienau.

Questions:

Call 402-476-2829 or
email lynnm@lonm.org

League of Nebraska Municipalities
1335 L Street
Lincoln, NE 68508
402-476-2829
www.lonm.org





TO: Directory Advertisers
FROM: Lynn Marienau, Editor
RE: 2019 Annual Directory
DATE: October 2018

It is that time of year again when the League of Nebraska Municipalities begins to prepare the annual *Nebraska Directory of Municipal Officials*.

This desk reference book is an excellent source for information about each municipality and those who govern it in the state of Nebraska. Information listed includes population, form of government, county, class, mailing addresses, telephone numbers and each administrative position matched with the name of the individual who manages it.

Advertising in the *Nebraska Directory of Municipal Officials* is a cost-effective and efficient way to reach municipal decision-makers with your message. As an annual publication and desk reference book, your advertisement will benefit from yearly repeat readership.

Enclosed is the 2019 Directory of Municipal Officials advertising contract. **Front cover, back cover, inside front cover and inside back cover advertisements are accepted by sealed bid only. Bids will be opened Dec. 7.** Advertisements should be camera ready and delivered to our office by Dec. 18, except for ads appearing on the covers and on the inside covers. Advertising copy for those ads will be due Jan. 4. **All advertisers receive a complimentary copy of the Directory.**

If you have any questions, please contact me at 402-476-2829 or lynnm@lonm.org. Thank you.

LEAGUE OF NEBRASKA MUNICIPALITIES

1335 L Street • Lincoln, NE 68508 • Phone: (402) 476-2829 • FAX: (402) 476-7052

E-mail: lynnm@lonm.org • Web site: www.lonm.org

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____

E-mail _____

Ad Size _____
Rate _____

Design specifications:

File formats accepted: EPS, TIF, JPG, PDF

Photos: minimum 300 dpi

Text: Word, PDF, pasted into E-mail

Advertisers may arrange to have the League's printing company design or make changes to the advertisement at an additional charge.

Additional copies: Advertisers and contributing municipal clerks receive a complimentary copy of the Nebraska Directory. Additional copies are available for \$60 for associate members and \$65 for non-members (not including tax, shipping and handling) from the League office.

Copy deadline: Copy must be received at the League office by Dec. 7. Editor may extend deadline under special circumstances

Rates: Non Commissionable.

ADVERTISING RATES (Effective Sept. 1, 2018)

Ad Size	Dimensions (WxH)	Rate
Front Cover	5¼ x 7½"	Sealed bid only
Back Cover	5½ x 8"	Sealed bid only
Inside Front Cover	5½ x 8"	Sealed bid only
Inside Back Cover	5½ x 8"	Sealed bid only
Full page	5½ x 8"	\$456
1/2 page	5¼ x 4"	\$268
1/4 page	2¾ x 4"	\$167
	5½ x 2"	
1/8 page	2¾ x 2"	\$120

Directory listings: The Nebraska Directory of Municipal Officials contains the names, addresses and phone numbers of elected and appointed officials in all Nebraska municipalities. It also lists the tax rate, assessed valuation, population, class designation and meeting schedule for each municipality. The addresses and phone numbers of Nebraska state senators and congressional representatives are also included.

Signature _____ Date _____

Advertisers retain yellow copy. Mail original to the League.