

**NEBRASKA DIRECTORY OF  
MUNICIPAL OFFICIALS**

**Advertising Contract**

**LEAGUE OF NEBRASKA MUNICIPALITIES**

1335 L Street • Lincoln, NE 68508 • Phone: (402) 476-2829 • FAX: (402) 476-7052

E-mail: [lynnm@lonm.org](mailto:lynnm@lonm.org) • Web site: [www.lonm.org](http://www.lonm.org)

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

E-mail \_\_\_\_\_

Ad Size \_\_\_\_\_

Rate \_\_\_\_\_

**Design specifications:**

File formats accepted: EPS, TIF,  
JPG, PDF

Photos: minimum 300 dpi

Text: Word, PDF, pasted into  
E-mail

Advertisers may arrange to have  
the League's printing company  
design or make changes to the  
advertisement at an additional  
charge.

**Additional copies:** Advertisers  
and contributing municipal clerks  
receive a complimentary copy of  
the Nebraska Directory.

Additional copies are available  
for \$60 for associate members  
and \$65 for non-members (not  
including tax, shipping and han-  
dling) from the League office.

**Copy deadline:** Copy must be  
received at the League office by  
Dec. 7. Editor may extend  
deadline under special circumstances

**Rates:** Non Commissionable.

**ADVERTISING RATES (Effective Sept. 1, 2017)**

Ad Size	Dimensions (WxH)	Rate
Front Cover	5¼ x 7½"	Sealed bid only
Back Cover	5½ x 8"	Sealed bid only
Inside Front Cover	5½ x 8"	Sealed bid only
Inside Back Cover	5½ x 8"	Sealed bid only
Full page	5½ x 8"	\$456
1/2 page	5¼ x 4"	\$268
1/4 page	2¾ x 4"	\$167
	5½ x 2"	
1/8 page	2¾ x 2"	\$114

**Directory listings:** The Nebraska Directory of Municipal Officials contains the names, addresses and phone numbers of elected and appointed officials in all Nebraska municipalities. It also lists the tax rate, assessed valuation, population, class designation and meeting schedule for each municipality. The addresses and phone numbers of Nebraska state senators and congressional representatives are also included.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Advertisers retain yellow copy. Mail original to the League.